Weaknesses: An Exploratory Study," unpublished doctoral dissertation, Harvard Business School, March 1969.
[95] S. Thompson, *How Companies Plan*, New York, American Management Association, 1962.
[96] S. S. Thune and R. J. House, "Where Long-Range Planning Pays Off," *Business Horizons*, 13:81-87 (August 1970).
[97] E. W. Trevelyan, "The Strategic Process in Large, Complex Organizations," paper presented at the 34th annual meeting of the Academy of Management, Seattle, Wa., Academy of Management, August 1974.
[98] ———, "The Strategic Process in Large Complex Organizations: A Pilot Study of New Business Development," unpublished doctoral dissertation, Harvard Business School, 1974.
[99] J. G. Udell, *Successful Marketing Strategies*, Madison, Wi., Mimir Publishers, 1972.
[100] I. Unterman, "A Comparative Analysis of the Strategies of New Life Insurance Companies," unpublished doctoral dissertation, Harvard Business School, March 1968.
[101] J. M. Utterback and W. J. Abernathy, "A Test of a Conceptual Model Linking States in Firms' Process and Product Innovation," Working Paper #74-23, Boston, Harvard Business School, November 1974.
[102] R. F. Vancil, "The Accuracy of Long-Range Planning," *Harvard Business Review*, 48:98-101 (September/October 1970).
[103] R. F. Vancil et al., (eds.), *Formal Planning Systems—1968, 1969, 1970, 1971, and 1972*, Division of Case Distribution, Boston, Harvard Business School, 1968, 1969, 1970, 1971, and 1972.
[104] R. F. Vancil and P. Lorange, "Strategic Planning in Diversified Companies," *Harvard Business Review*, 53:81-90 (January/February 1975).
[105] J. M. Vernon, *Market Structure and Industrial Performance: A Review of Statistical Findings*, Boston, Allyn and Bacon, 1972.
[106] E. K. Warren, *Long-Range Planning: The Executive Viewpoint*, Englewood Cliffs, N. J., Prentice-Hall, 1966.
[107] C. R. Wasson, *Dynamic Competitive Strategy and Product Life Cycles*, St. Charles, Il., Challenge Books, 1974.
[108] L. Wrigley, "Divisional Autonomy and Diversification," unpublished doctoral dissertation, Harvard Business School, 1970.
[109] H. E. Wrapp, "Organization for Long-Range Planning," *Harvard Business Review*, 35:37-47 (January/February 1957).

Journal of Economics and Business

Index

Volume 28 **1975-1976**

AUTHORS

Barth, James and Phaup, Marvin and Pierce, David A., "Regional Impact of Open-Market Operations on Member Bank Reserves." pp. 36-40. Fall.
Bear, Robert M. and Gehr, Adam K., "Association of Returns to Alternative Investment Media: The Government Bond-Common Stock Case." pp. 68-74. Fall.
Boske, Leigh B., "Cost Efficiency in the Domestic Trunk Airline Industry." pp. 128-37. Winter.
Bryan, William R. and Heins, A. James, "Open Market Operations and Monetary Variables: A Simulation of Plausible Policies." pp. 31-35. Fall.
Craft, James A., "Human Resource Accounting and Manpower Management: A Review and Assessment of Current Applicability." pp. 23-30. Fall.
Daniel, Coldwell III, "On the Shapes of the Isoquants of Finite-Processes Production Functions." pp. 75-78. Fall.
Emery, John T. and Halonen, Robert J. and MacStravic, Robin E., "The Prediction and Planning of Organizational Change in Health Care Institutions." pp. 242-48. Spring.
Fraser, Donald R. and Rose, Peter S., "Static and Dynamic Measures of Market Structure and the Performance of Commercial Banks." pp. 79-87. Winter.
Hatten, Kenneth J. and Schendel, Dan E., "Strategy's Role in Policy Research." pp. 195-202. Spring.
Herbert, Theodore T., "Assumptions and Limitations in Business Policy Educational Technology: Models for Analysis and Innovation." pp. 209-18. Spring.
Hofer, Charles W., "Research on Strategic Planning: A Summary of Past Studies and Suggestions for Future Efforts." pp. 261-86. Spring.
Joy, O. Maurice, "Interim Earnings' Reports and the Efficient Market Hypothesis: The Airline Evidence." pp. 111-15. Winter.
Kaufman, Herbert M., "Business Reliance on External Sources of Finance and the New Corporate Bond Market." pp. 146-50. Winter.
Kenkel, James L., "Some Methods for Examining Rounding Error in a Least Squares Regression Computer Program." pp. 104-10. Winter.
Leontiades, Milton, "Planning: A Reexamination of Fundamentals." pp. 189-94. Spring.
Link, Charles R. and Landon, John H., "Market Structure, Nonpecuniary Factors, and Professional Salaries: Registered Nurses." pp. 151-55. Winter.
McNamara, John R., "A Linear Programming Model for Long-Range Capacity Planning in an Electric Utility." pp. 227-35. Spring.
Menz, Fredric C. and Pidot, George B., Jr., "An Economic Analysis of Congestion." pp. 41-49. Fall.
Miller, Edwin L., "Regional Location and International Work Experience as Correlates of the Job Satisfaction of Expatriate American Managers." pp. 121-27. Winter.
Pavan, Robert J., "Strategy and Structure: The Italian Experience." pp. 254-60. Spring.
Pitts, Robert A., "Diversification Strategies and Organizational Policies of Large Diversified Firms." pp. 181-88. Spring.
Ramsey, Jackson E., "A Framework for the Interaction of Corporate Value Objectives, Corporate Performance Objectives, and Corporate Strategy." pp. 171-80. Spring.
Rausser, Gordon C., "Technical Progress and Environmental Tradeoffs in Natural Resource Industries." pp. 1-14. Fall.
Sabella, Edward M., "An Empirical Procedure for Evaluating Local Assessment Compliance with State Assessment Law." pp. 55-59. Fall.
Sartoris, William L., "The Effect of Expectations and of Trading in Government Securities Market on the Term Structure of Interest Rates." pp. 138-45. Winter.

Sattinger, Michael, "Alternative Models of the Market for Registered Nurses." pp. 50-54. Fall.
Schendel, Dan and Patton, G. R., "Corporate Stagnation and Turnaround." pp. 236-41. Spring.
Shanahan, James L., "Impaired Access of Black Inner-city Residents to the Decentralized Workplaces." pp. 156-60. Winter.
Simonetti, Jack L. and Simonetti, Frank L., "The Impact of Management Policy and Organization Structure on the Management Effectiveness of Firms Operating in Italy." pp. 249-53. Spring.
Stoll, Hans R., "The Pricing of Underwritten Offerings of Listed Common Stocks and the Compensation of Underwriters." pp. 96-103. Winter.
Taylor, Bernard W., III and Davis, K. Roscoe, "Implementing an Action Program Via Organizational Change." pp. 203-08. Spring.
Trippi, Robert R. and Nora, Yuris, "An Analysis of Price Impacts of Large Block Transactions on the New York Stock Exchange." pp. 88-95. Winter.
Van de Ven, Andrew H. and Koenig, Richard, Jr., "A Process Model of Program Planning and Evaluation." pp. 161-70. Spring.
Ward, John L., "The Opportunity to Measure Strategic Variables: An Attempt to Quantify Product-Market Diversity." pp. 219-26. Spring.
Wolf, Bernard N., "Size and Profitability among U.S. Manufacturing Firms: Multinational Versus Primarily Domestic Firms." pp. 15-22. Fall.
Woodward, Susan E. and Baesel, Jerome B., "Business Fluctuations, Sales Elasticity, and Systematic Risk." pp. 116-20. Winter.
Yunker, James A., "Economic Performance of Public and Private Enterprise: The Case of U.S. Electric Utilities." pp. 60-67. Fall.

ARTICLES

"A Framework for the Interaction of Corporate Value Objectives, Corporate Performance Objectives, and Corporate Strategy," Jackson E. Ramsey. pp. 171-80. Spring.
"A Linear Programming Model for Long-Range Capacity Planning in an Electric Utility," John R. McNamara. pp. 227-35. Spring.
"Alternative Models of the Market for Registered Nurses," Michael Sattinger. pp. 50-54. Fall.
"An Analysis of Price Impacts of Large Block Transactions on the New York Stock Exchange," Robert R. Trippi and Yuris Nora. pp. 88-95. Winter.
"An Economic Analysis of Congestion," Fredric C. Menz and George B. Pidot, Jr. pp. 41-49. Fall.
"An Empirical Procedure for Evaluating Local Assessment Compliance with State Assessment Law," Edward M. Sabella. pp. 55-59. Fall.
"A Process Model for Program Planning and Evaluation," Andrew H. Van de Ven and Richard Koenig, Jr. pp. 161-70. Spring.
"Association of Returns to Alternative Investment Media: The Government Bond-Common Stock Case," Robert M. Bear and Adam K. Gehr. pp. 68-74. Fall.
"Assumptions and Limitations in Business Policy Educational Technology: Models for Analysis and Innovation," Theodore T. Herbert. pp. 209-18. Spring.
"Business Fluctuations, Sales Elasticity, and Systematic Risk," Susan E. Woodward and Jerome B. Baesel. pp. 116-20. Winter.
"Business Reliance on External Sources of Finance and the New Corporate Bond Market," Herbert M. Kaufman. pp. 146-50. Winter.
"Corporate Stagnation and Turnaround," Dan Schendel and G. R. Patton. pp. 236-41. Spring.
"Cost Efficiency in the Domestic Trunk Airline Industry," Leigh B. Boske. pp. 128-37. Winter.
"Diversification Strategies and Organizational Policies of Large Diversified Firms," Robert A. Pitts. pp. 181-88. Spring.
"Economic Performance of Public and Private Enterprise: The Case of U.S. Electric Utilities," James A. Yunker. pp. 60-67. Fall.
"Human Resource Accounting and Manpower Management: A Review and Assessment of Current Applicability," James A. Craft. pp. 23-30. Fall.
"Impaired Access of Black Inner-City Residents to the Decentralized Workplaces," William J. Shanahan. pp. 156-60. Winter.
"Implementing an Action Program Via Organizational Change," Bernard W. Taylor, III, and K. Roscoe Davis. pp. 203-08. Spring.
"Interim Earnings' Reports and the Efficient Market Hypothesis: The Airline Evidence," O. Maurice Joy. pp. 111-15. Winter.
"Market Structure, Nonpecuniary Factors, and Professional Salaries: Registered Nurses," Charles R. Link and John H. Landon. pp. 151-55. Winter.
"On the Shapes of the Isoquants of Finite-Processes Production Functions," Coldwell Daniel, III. pp. 75-78. Fall.
"Open Market Operations and Monetary Variables: A Simulation of Plausible Policies," William R. Bryan and A. James Heins, pp. 31-35. Fall.
"Planning: A Reexamination of Fundamentals," Milton Leontiades. pp. 189-94. Spring.
"Regional Impact of Open-Market Operations on Member Bank Reserves," James Barth, Marvin Phaup, and David A. Pierce. pp. 36-40. Fall.
"Regional Location and International Work Experience as Correlates of the Job Satisfaction of Expatriate American Managers," Edwin L. Miller. pp. 121-27. Winter.
"Research on Strategic Planning: A Summary of Past Studies and Suggestions for Future Efforts," Charles W. Hofer. pp. 261-86. Spring.
"Size and Profitability among U.S. Manufacturing Firms: Multinational Versus Primarily Domestic Firms," Bernard N. Wolf. pp. 15-22. Fall.
"Some Methods for Examining Rounding Error in a Least Squares Regression Computer Program," James L. Kenkel. pp. 104-10. Winter.
"Static and Dynamic Measures of Market Structure and the Performance of Commercial Banks," Donald R. Fraser and Peter S. Rose. pp. 79-87. Winter.
"Strategy's Role in Policy Research," Kenneth J. Hatten and Dan E. Schendel. pp. 195-202. Spring.
"Strategy and Structure: The Italian Experience," Robert J. Pavan. pp. 254-60. Spring.
"Technical Progress and Environmental Tradeoffs in Natural Resource Industries," Gordon C. Rausser. pp. 1-14. Fall.
"The Effect of Expectations and of Trading in Government Securities Market on the Term Structure of Interest Rates," William L. Sartoris. pp. 138-45. Winter.
"The Impact of Management Policy and Organization Structure on the Management Effectiveness of Firms Operating in Italy," Jack L. Simonetti and Frank L. Simonetti. pp. 249-53. Spring.
"The Opportunity to Measure Strategic Variables: An Attempt to Quantify Product-Market Diversity," John L. Ward. pp. 219-26. Spring.
"The Prediction and Planning of Organizational Change in Health Care Institutions," John T. Emery, Robert J. Halonen, and Robin E. MacStravic. pp. 242-48. Spring.
"The Pricing of Underwritten Offerings of Listed Common Stocks and the Compensation of Underwriters," Hans R. Stoll. pp. 96-103. Winter.